



## COMMUNICATION TOOL

# Policy Brief 3: Research and Innovation supporting the Farm to Fork Strategy of the European Commission



### POLICY BRIEF 3

RESEARCH AND INNOVATION  
SUPPORTING THE FARM TO  
FORK STRATEGY OF THE  
EUROPEAN COMMISSION

### In a nutshell

This policy brief of the European Union (EU) Think Tank – part of FIT4FOOD2030 project, calls for innovative approaches to the Farm to Fork Strategy to facilitate a shift towards healthier and more sustainable diets and empower food system actors to adopt more sustainable practices.

### What for?

To explore and understand the food system  
To improve R&I policy coherence and alignment

### How long?

Not Applicable

### For whom?

Policy makers, professionals

### Created by

FIT4FOOD2030 EU Think Tank

### Something to share?

Leave us a comment about this tool on [the platform](#).

This tool was developed as part of FIT4FOOD2030 project, see this tool and others on the [FIT4FOOD2030 Knowledge Hub](#).

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How to cite?

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## What will you gain from this?

This policy brief will inform you about the need for policy coherence and new research and innovation approaches to support the Farm to Fork strategy in the transition to a healthier and more sustainable food system in the EU.

## Thematic area

Food systems approach; policy coherence; research and innovation; Farm to Fork Strategy

## Access to the tool

<https://fit4food2030.eu/wp-content/uploads/2020/04/FIT4FOOD2030-Research-and-Innovation-supporting-the-Farm-to-Fork-Strategy-of-the-European-Commission-Policy-Brief.pdf>



# POLICY BRIEF 3: RESEARCH AND INNOVATION SUPPORTING THE FARM TO FORK STRATEGY OF THE EUROPEAN COMMISSION

## Key Message

The EU Think Tank – part of FIT4FOOD2030 project, strongly supports the development of the Farm to Fork Strategy as a key component of the European Green Deal, recognising the need to transform the food system as a whole.

This policy brief calls for innovative approaches to the Farm to Fork Strategy to provide practical answers to two central questions: i) how can a shift towards healthier and more sustainable diets be facilitated?; and ii) how can all actors in the food system be empowered to adopt more sustainable practices?

Answers to these questions raise the need for new transdisciplinary, multi-actor and participatory Research and Innovation (R&I) approaches that enable citizens, farmers, fishers, food processors, distributors, retailers and consumers to contribute to more coherent, cross policy-sector food initiatives that leverage on European food systems to deliver a balance of public goods (including food security and environmental integrity).



Coordinated by:



## Partners



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