





COMMUNICATION TOOL

Local food policy as a key element for a better future for the planet | Ossi Martikainen



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In a nutshell

In this interview, Ossi Martikainen, Chair of the Commission for Natural Resources, Committee of the Regions, talks about the importance of focusing the food policy discussion around the key players in local food delivery systems.

What for?

To explore and understand the food system

To educate or train people on food system transformation

For whom?

Facilitators, Policy makers, Researchers, Businesses, Funders, Students, NGOs/ CSOs, Professionals

How long?

1:44 minutes

Created by

EUFIC

Something to share?

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This tool was developed as part of FIT4FOOD2030 project, see this tool and others on the FIT4FOOD2030 Knowledge Hub.

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How to cite?

Martikainen, O. (2019). Local food policy as a key element for a better future for the planet | Ossi Martikainen. https://www.youtube.com/watch?v=fSsSr055Wdk.



What will you gain from this?

By watching this video, you will understand the role of local actors and local food policy to make the food system ready for the future.

Thematic area

Food system approach; food system transformation

Access to the tool

https://www.youtube.com/watch? v=fSsSr055Wdk



LOCAL FOOD POLICY AS A KEY ELEMENT FOR A BETTER FUTURE FOR THE PLANET | OSSI MARTIKAINEN

This mini interview series was developed by FIT4FOOD2030 on World Food Day 2019.

Ossi Martikainen, Chair, Commission for Natural Resources, Committee of the Regions, talks about the importance of focusing the food policy discussion around the key players in local food delivery systems. A wider and deeper view into food system issues is needed to bring about change. Focusing on local food policies is a key element in bringing a better future for the planet.

Other related interview videos

- The impact of healthy, sustainable diets on global economies and living conditions | Luca Jahier
- Setting direction for food system transformation | John Bell
- The importance of women in leadership roles throughout the food system | Corinna Hawkes





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